



UNIVERSITY OF EDUCATION, WINNEBA  
INNOVATION HUB



**20** NEWS  
**25** LETTER

# UEW INNOVATION HUB

## CREATIVITY

Foundation of  
New Ideas

## GROWTH

Nurturing Ideas  
into Impact.

## FUTURE

The Ultimate Goal  
of Innovation.

## WELCOME TO POSSIBILITIES

FROM  
VISION TO  
IMPACT



MAKE  
THINGS  
HAPPEN

STAY ALIVE  
BELIEVE  
IN YOURSELF  
WORK HARD  
STAY WILD



Where your  
Ideas come  
to Life.



Where your  
Business  
Journey  
Begins.



# About the UEW Innovation Hub

The UEW Innovation Hub is a unit of the School of Business at the University of Education, Winneba, established to promote creativity, innovation, and entrepreneurship among students and the wider university community. The Hub provides a supportive environment where students, staff, and young entrepreneurs can develop ideas that address real-world challenges.

Through structured training programmes, workshops, innovation challenges, and incubation support, the Hub helps transform ideas into practical solutions and viable businesses. Participants gain skills in problem-solving, business development, teamwork, and sustainability.

The Hub also offers mentorship, expert guidance, consultancy services, and research support. Students and entrepreneurs benefit from access to innovation tools, shared workspaces, and collaborative platforms that encourage creativity and experimentation.

The UEW Innovation Hub collaborates with universities, industry leaders, entrepreneurs, and international partners, creating opportunities for training, mentorship, networking, and exposure to the broader innovation ecosystem.

Through these initiatives, the Hub is committed to nurturing confident problem-solvers and supporting the development of future entrepreneurs who will contribute meaningfully to Ghana's economic and social development.

## VISION

To be a leading hub for entrepreneurship, innovation, and sustainable business development in Ghana, nurturing and transforming student and community ideas into globally competitive enterprises.

## MISSION

To empower students, entrepreneurs, and businesses through incubation, research, mentorship, and partnerships. The hub seeks to create sustainable start-ups, employment, and socio-economic impact, in line with the University's teaching, research, and community service mandate.

## CORE VALUES

- ➔ **Innovation:** We foster creativity and support bold ideas that drive entrepreneurial success and social transformation.
- ➔ **Collaboration:** We believe in the power of partnerships with students, faculty, industry, and communities to create sustainable impact.
- ➔ **Excellence:** We are committed to providing world-class incubation services, mentorship, and training that meet global standards.
- ➔ **Sustainability:** We promote environmentally and economically sustainable business models that contribute to long-term growth.
- ➔ **Impact:** We focus on creating measurable outcomes in venture creation, job generation, and socio-economic development.

## Partners & Sponsors

The success of the UEW Innovation Hub programmes is made possible through the support and collaboration of strategic partners, industry players, and development organisations that share our commitment to entrepreneurship, innovation, and youth empowerment.

This newsletter is made possible with support from the following organisations:



**British Council**



**Qualiplast Limited**



**THINK Network**



**AfriVenture Lab**



**Royal Crown Packaging Limited**



**Institute of Packaging Ghana**



**National Pensions Regulatory Authority (NPRA)**



**National Entrepreneurship and Innovation Programme (NEIP)**

These organisations contribute through technical support, training resources, mentorship, sponsorship of competitions, and strategic partnerships, enabling the UEW Innovation Hub to deliver impactful programmes that empower students and young entrepreneurs.

# Editorial Board

This publication was produced through the collective efforts of individuals dedicated to documenting the innovation and entrepreneurship activities of the UEW Innovation Hub.

## EDITORIAL BOARD

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# Contents

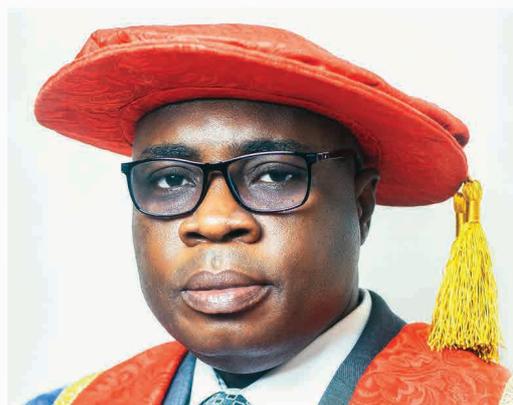
- PROJECT 1** - UEW Innovation Hub Honors Student Entrepreneurs at Maiden Business Pitch Competition **1-5**
- PROJECT 2** - UEW Innovation Hub Empowers Student Entrepreneurs Through ESICD Incubation and Pitch Programme **6-11**
- PROJECT 3** - UEW Makes Debut in National Packaging Research and Innovation Challenge (PRIC) 2025 **12-17**
- PROJECT 4** - UEW Innovation Hub Hosts Successful AA2E Training Programme on Fisheries and Fruit Juice Processing **18-22**
- PROJECT 5** - UEW Hosts ESICD Hubs Innovation Grant Final Pitch Competition **23-29**
- PROJECT 6** - UEW Innovation Hub Leads THINKGEES Entrepreneurship and Employability Workshop **30-36**
- PROJECT 7** - UEW Innovation Hub Launches Government's Adwumawura Training Programme for Entrepreneurs **37-41**



## FOREWORD

# PROF. STEPHEN JOBSON MITCHUAL

Vice-Chancellor  
University of Education, Winneba



It is with a profound sense of pride and a firm belief in the transformative power of ideas that I present this inaugural newsletter from the UEW Innovation Hub. This publication marks an important milestone in the University's efforts to document and share the innovative work being undertaken by our students and faculty.

The University of Education, Winneba has a long-standing tradition of excellence in teacher education. We recognise that in addition to producing excellent teachers, we must also produce graduates who can create jobs, develop solutions to societal challenges, and contribute meaningfully to national development. The UEW Innovation Hub represents our commitment to this expanded mandate.

The Hub, which operates under the School of Business, provides a platform for students to transform their ideas into viable businesses. Through mentorship, skills training, and provision of start-up support, the Hub is nurturing a new generation of entrepreneurial thinkers who will drive economic growth and create employment opportunities for themselves and others.

I commend the Dean of the School of Business, the Hub Coordinator, and all who have worked tirelessly to establish and sustain this initiative. Their vision and commitment have brought the Innovation Hub to life. I encourage the entire University community to engage with the Innovation Hub.

## MESSAGE FROM **PROF. RICHARD ODURO, PHD**

Dean, School of Business  
University of Education, Winneba



It is my distinct pleasure to welcome you to the first edition of the UEW Innovation Hub newsletter. This publication marks an important moment for the School of Business and for the entire University community, as we formally share the progress of an initiative close to our hearts.

The UEW Innovation Hub was established with a clear and ambitious vision: to transform business education from theory to practice and to fundamentally shift the mindset of our students from managing businesses to creating them. We recognised that in a country with a vibrant and growing youth population, our role must extend beyond the traditional classroom. We have a responsibility to equip our graduates not just to find jobs, but to become the engines of employment and prosperity for their communities and for Ghana.

The stories and achievements highlighted in this newsletter are a testament to the hard work of our students, the dedication of our faculty, and the strategic oversight of our Hub leadership. They demonstrate that UEW is not just a place of learning, but a launchpad for enterprise. I invite you to explore these pages, celebrate the milestones, and consider how you might engage with the Hub.

Together, we are nurturing a new generation of innovators who will not only shape the future of business but also drive the socio-economic transformation of our nation.

## MESSAGE FROM

# DR. MAWUKO DZA

Coordinator, UEW Innovation Hub  
University of Education, Winneba



It is an honour to share a few reflections as the Coordinator of the UEW Innovation Hub. What began as an aspiration to create a practical support system for enterprising students has now matured into a structured platform that converts ambition into measurable outcomes. We focus on equipping students with practical competencies, and access to start-up kits that enable them to test, refine, and operationalise their ideas. Our approach goes beyond financial support; we emphasise accountability, sustainability, and the development of resilient business models capable of thriving in competitive environments.

The Hub has become a fertile ground for experimentation and creative exploration. Our students are applying innovative thinking to vast areas, demonstrating that problem-solving can be both locally relevant and globally competitive. Through partnerships with institutions such as the British Council, the THINK Network and corporate bodies, we are expanding opportunities for grant access, curriculum enhancement, and international exposure. These engagements are positioning the School of Business within broader innovation ecosystems and opening new pathways for growth.

As Coordinator, my priority remains clear: to ensure that every participant who passes through the Hub leaves with sharpened skills, strengthened confidence, and a tested pathway toward enterprise development. The progress reflected in this newsletter represents disciplined teamwork, structured guidance, and the courage of students willing to build something meaningful. The journey continues, and we remain focused on deepening impact.

# Impact Summary 2025

In 2025, the UEW Innovation Hub continued to strengthen its role as a catalyst for innovation, entrepreneurship, and practical skills development within the University of Education, Winneba and surrounding communities.

Through strategic partnerships, structured training programmes, and innovation competitions, the Hub empowered students, entrepreneurs, and community members to develop solutions to real-world challenges.

## Key Impact Highlights (2025)

<b>35 Beneficiaries of the Adwumawura Program Trained and Mentored.</b>	<b>100+ youth and women trained in community enterprise development programmes</b>
<b>300+ Students trained in entrepreneurship, innovation, and employability skills.</b>	<b>Multiple student ventures developed and refined through pitch competitions</b>
<b>50+ Entrepreneurs supported through incubation, mentorship, and start-up kits</b>	<b>2 National innovation competitions participated in (e.g., PRIC, ESICD)</b>
<b>5 Institutional partnerships strengthened</b>	<b>4 international and national strategic partnerships strengthened</b>

These achievements reflect the UEW Innovation Hub's commitment to transforming ideas into enterprises, strengthening graduate employability, and promoting youth-led innovation for national development.

The Hub remains focused on expanding opportunities for students and young entrepreneurs through training, incubation, research collaboration, and industry partnerships.



# PROJECT 1

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February 2025

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UEW Innovation Hub Honors Student  
Entrepreneurs at Maiden Business Pitch  
Competition

## **UEW Innovation Hub Honours Student Entrepreneurs at Maiden Business Pitch Competition**

The UEW Innovation Hub held its inaugural Business Pitch Competition Awards to recognise outstanding student entrepreneurs with innovative and viable business ideas. The event brought together students, faculty, industry partners, and stakeholders to celebrate creativity, innovation, and entrepreneurship within the university community.

Speakers commended the Innovation Hub's leadership in promoting practical, innovation-driven skills and reaffirmed UEW's commitment to advancing entrepreneurship. The Hub also expressed appreciation to the National Pensions Regulatory Authority (NPRO) for sponsoring the competition, marking an important milestone in strengthening student enterprise and supporting national development.



***Prof. (Mrs.) Esther Yeboah Danso-Wiredu, Director of DRID, speaking on behalf of the Vice-Chancellor at the awards ceremony.***



***Prof. Samuel Kwesi Asiedu-Addo, Chairman of the occasion, delivering remarks at the Maiden Business Pitch Competition Awards.***



***Prof. Richard Oduro, Dean of the School of Business, addressing participants at the Maiden Business Pitch Competition Awards.***



***A cross-section of participants at the Maiden Business Pitch Competition Awards held at the Jophus Anamvah-Mensah Conference Centre, UEW.***



***All competing teams gathered on stage during the announcement of winners.***



**Students from the Department of Theatre Arts delivering a cultural performance at the Maiden Business Pitch Competition Awards.**





# PROJECT 2

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**March 2025**

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UEW Innovation Hub Empowers Student  
Entrepreneurs Through ESICD  
Incubation and Pitch Programme

## **UEW Innovation Hub Empowers Student Entrepreneurs Through ESICD Incubation and Pitch Programme**

In a significant milestone for student entrepreneurship, the UEW Innovation Hub concluded a transformative four-day Enterprise Support and Incubation Curriculum Development (ESICD) training programme, equipping aspiring student entrepreneurs with the skills to transform their ideas into scalable ventures. Held in collaboration with the British Council and THINK Network, the intensive programme brought together twenty-seven student entrepreneurs across seven teams. Participants engaged in a rich blend of entrepreneurship training, mentorship, and practical sessions designed to foster innovation and business development.

The comprehensive curriculum covered essential entrepreneurial competencies, including personal development, ideation, product development, business modelling, financial literacy, and digital entrepreneurship. The training culminated in an internal pitch session, where teams presented their business concepts before a panel of judges from the Innovation Hub and the School of Business. This initiative underscores the Hub's commitment to innovation-driven entrepreneurship, graduate employability, and student-led solutions to real-world challenges.



***Prof. Victor Antwi, former Pro Vice-Chancellor of UEW, delivering his remarks at the ESICD training programme.***



***Dr. Mawuko Dza, Coordinator of the UEW Innovation Hub, sharing insights with student teams during the ESICD training and pitch preparation sessions.***



***Student teams working on product development and business model design during the incubation sessions.***



***Prof. Stephen Jobson Mitchual, Vice-Chancellor of UEW, engaging with facilitators and participants during an incubation session.***



**Facilitators engaging participants during sessions on financial literacy and digital business strategies.**



**Student teams presenting their business ideas during the ESICD Pitch Competition organised by the UEW Innovation Hub.**



# PROJECT 3

**2025**

UEW Innovation Hub Makes Proud Debut at the Packaging Research and Innovation Challenge (PRIC)

Ghana  
agrofood

Ghana  
plastpr



## **UEW Innovation Hub Makes Proud Debut at the Packaging Research and Innovation Challenge (PRIC)**

The UEW Innovation Hub achieved a notable milestone by participating in the Packaging Research and Innovation Challenge (PRIC), Ghana's premier inter-university competition focused on sustainable and innovative packaging. Organised by Royal Crown Packaging Limited in partnership with Qualiplast Limited and the Institute of Packaging Ghana, the 2025 edition, the largest so far, brought together teams from eight leading tertiary institutions. As first-time participants, UEW students confidently showcased creative, eco-friendly packaging solutions alongside some of the nation's most competitive universities.

With strong institutional support from the UEW Innovation Hub, led by Dr. Mawuko Dza, and mentorship from Dr. Jonathan Nii Barnor, the team engaged in intensive preparation, ideation, prototyping, and presentation. The experience strengthened students' practical skills in innovation, teamwork, problem-solving, and industry collaboration, reinforcing the Hub's commitment to nurturing entrepreneurship and creativity within the university community.



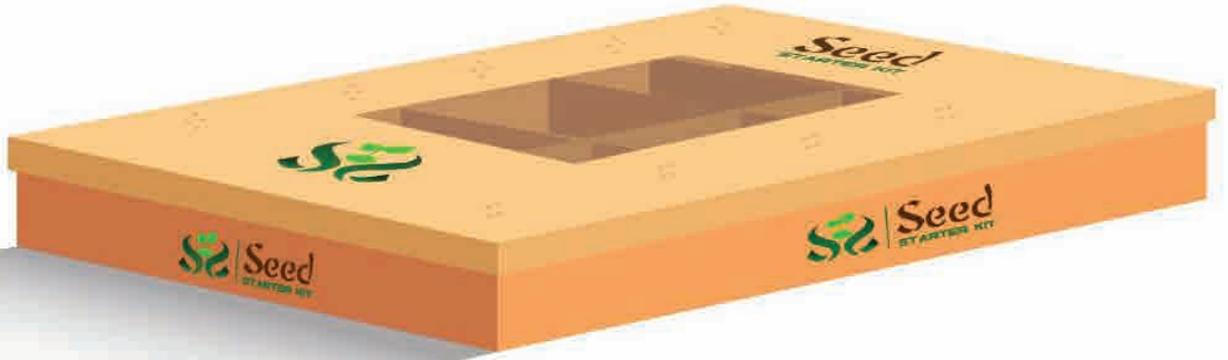
***UEW student participants at the Packaging Research and Innovation Challenge (PRIC) 2025.***



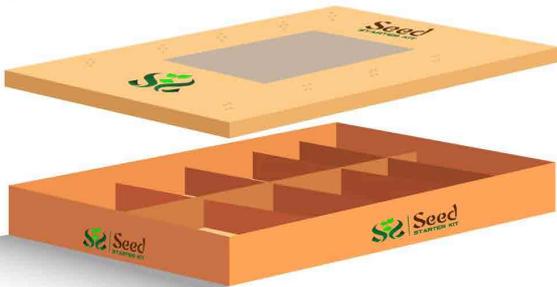
***Dr. Jonathan Nii Barnor, mentor to the UEW Innovation Hub team, receiving the certificate of participation at the Packaging Research and Innovation Challenge (PRIC) 2025.***



***Participants and officials at the 2025 Packaging Research and Innovation Challenge Awards Ceremony.***



**CLOSED KIT**



**OPENED KIT**





# PROJECT 4

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**December 2025**

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UEW Innovation Hub Hosts Successful AA2E Training Programme on Fisheries and Fruit Juice Processing

## UEW Innovation Hub Supports Effutu Community through Aquaculture Skills Training

The UEW Innovation Hub supported a four-day hands-on training in fisheries and aquaculture, equipping youth and women in Winneba and nearby communities with practical skills in sustainable fish production, pond and water management, feeding, disease control, preservation, and value chain development. The programme also integrated entrepreneurship sessions to help participants translate technical knowledge into viable, income-generating ventures.

Coordinated by Dr. Mawuko Dza with support from Prof. Richard Oduro and Mr. Jones Appiah Kubi, the initiative reaffirmed the University of Education, Winneba's commitment to community empowerment, food security, job creation, and inclusive economic growth.



***Mr. Daniel Tsum-Barimah delivering key insights on aquaculture and fisheries management.***



**Participants engaged in hands-on value addition exercises during the AA2E Fisheries Training Programme.**



**Participants and facilitators after the AA2E training programme.**

## UEW Innovation Hub Supports Effutu Community through Fruit Juice Processing Training

The UEW Innovation Hub advanced community development through a four-day Fruit Juice Processing training programme, equipping youth and women in Winneba and surrounding communities with practical, market-ready skills in hygienic extraction, pasteurization, preservation, bottling, labeling, and quality control. Coordinated by Dr. Mawuko Dza with support from Prof. Richard Oduro, the initiative reaffirmed the Hub's commitment to skills development, entrepreneurship, and community empowerment.

Business-focused sessions further enabled participants to transform technical knowledge into viable, sustainable ventures, highlighting the UEW Innovation Hub's strategic role in promoting innovation, job creation, value addition, and inclusive local economic growth.



***Prof. Richard Oduro, Dean of the School of Business, and Dr. Mawuko Dza, Coordinator of the UEW Innovation Hub, during a practical session at the AA2E training programme.***



**Madam Elizabeth Yeboah Quarshie guiding participants during hands-on juice extraction and pasteurisation.**



**Participants pose for a group photograph at the close of the AA2E Fruit Juice Processing Workshop.**



# PROJECT 5

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September 2025

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UEW Hosts ESICD Hubs Innovation Grant Final Pitch Competition



## UEW Hosts ESICD Hubs Innovation Grant Final Pitch Competition

The ESICD Final Pitch Competition, hosted at the University of Education, Winneba, brought together outstanding student innovators from various institutions to present transformative solutions to pressing societal challenges. The event showcased the power of creativity, collaboration, and entrepreneurship in driving meaningful impact.

In an interview, the Dean of the School of Business, Prof. Richard Oduro, emphasised the need for universities to shift from producing job-seekers to nurturing job creators. His remarks underscored the University's commitment to redefining graduate outcomes through enterprise education.

Coordinator of the UEW Innovation Hub and Vice President of THINK Network Ghana, Dr. Mawuko Dza, highlighted the Hub's structured approach to supporting student entrepreneurs. He noted that practical training, mentorship, start-up kits, and incubation support are key to ensuring that innovative ideas evolve into sustainable enterprises.

Sponsored by the British Council in collaboration with the THINK Network, this initiative further positions the UEW Innovation Hub as a leading catalyst for youth entrepreneurship and national development. The annual competition continues to provide a platform for students to validate their ideas, receive expert feedback, and take bold steps toward building viable businesses.



***Prof. Sakina Acquah delivering a welcome address on behalf of the Vice-Chancellor of UEW, Prof. Stephen Jobson Mitchual, at the ESICD Final Pitch Competition.***



***Ms. Eyrarn Yvonne Buame speaking on behalf of the Executive Secretary of the THINK Network during the ESICD Hubs Innovation Grants Final Pitch Competition at UEW.***



*Student innovators presenting their business ideas during the ESICD Hubs Innovation Grants Final Pitch Competition hosted by the University of Education, Winneba.*



*Dr. Keren Naa Abeka Arthur, President of the THINK Network addressing participants at the Final Pitch Competition.*



**Award-winning teams, organisers, and partners in a group photograph at the ESICD Hubs Innovation Grants Final Pitch Competition hosted by UEW.**



**Prof. Richard Oduro, Dean of the School of Business, and Dr. Mawuko Dza, Coordinator of the UEW Innovation Hub, addressing a section of the press.**





# PROJECT 6

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**October 2025**

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UEW Innovation Hub Leads THINKGEES  
Entrepreneurship and Employability  
Workshop



## **UEW Innovation Hub Hosts THINKGEES Entrepreneurship and Employability Training**

The UEW Innovation Hub, in collaboration with the School of Business, University of Ghana Business School, the British Council, and AfriVenture Lab, successfully organised the THINK Graduate Entrepreneurship and Employability Training (THINKGEES) to strengthen students' entrepreneurship, innovation, and career readiness. Welcoming participants, Prof. Richard Oduro highlighted the programme as a bridge between academic learning and real-world practice, while Dr. Mawuko Dza reaffirmed the Hub's commitment to practical, inclusive entrepreneurship development for all students.

Delivered by experienced facilitators, the training covered effectuation, design thinking, entrepreneurial resilience, regulatory compliance, CV writing, and broader employability skills. The initiative further reinforces the UEW Innovation Hub's role in nurturing entrepreneurial mindsets, strengthening innovation capacity, and preparing students to contribute meaningfully to national and African development.



***Prof. Richard Oduro, Dean of the School of Business, delivering the welcome address at the THINKGEES workshop.***



***Dr. Mawuko Dza, Coordinator of the UEW Innovation Hub, addressing participants at the THINKGEES training.***



***Participants listening attentively and taking notes during a session on effectuation at the THINKGEES Entrepreneurship and Employability Workshop.***



***Prof. Emmanuel Erastus Yamoah facilitating a session on effectuation at the THINKGEES workshop.***



***Dr. Yaw Brew facilitating a Design Thinking session during the THINKGEES training.***



***Mrs. Elizabeth Yeboah Quarshie, CEO of Chrislaw Ventures, sharing practical entrepreneurship insights with participants.***



***Mr. Jones Appiah Kubi moderating the THINKGEES Entrepreneurship and Employability Workshop.***



**Participants actively engaged during a session at the THINKGEES training.**



**Participants and facilitators pose for a group photograph at the end of the THINKGEES Entrepreneurship and Employability Workshop.**



# PROJECT 7

December 2025

Headline: UEW Innovation Hub Launches Government's Adwumawura Training Programme for Entrepreneurs

# INNOVATION HUB



## UEW Innovation Hub Successfully Delivers NEIP's Adwumawura Training Programme

The UEW Innovation Hub successfully delivered entrepreneurship training under the Government of Ghana's flagship Adwumawura programme, implemented by the Ministry of Youth Development and Empowerment and the National Entrepreneurship and Innovation Programme (NEIP). Held from October 27 to November 28, 2025, the initiative formed part of a national effort to equip 10,000 Ghanaians with practical skills to build sustainable enterprises, create employment, and support national development, with the Hub leading implementation in the Central Region.

The five-week intensive training covered personal leadership, business management, marketing and sales, governance, finance, and funding, delivered by facilitators from the UEW School of Business. The programme's success reinforces the UEW Innovation Hub's commitment to entrepreneurship education, innovation, and sustainable livelihoods for Ghanaian youth.



***Prof. Emmanuel Erastus Yamoah delivering an opening lecture on Personal Leadership at the Adwumawura Training Programme.***



***Participants listening attentively during a training session at the Adwumawura Training Programme.***



***Participants and facilitators pose for a group photograph at the end of the Adwumawura Training Programme***

# Acknowledgements

The UEW Innovation Hub extends its sincere gratitude to all who have contributed to the success of our programmes and this newsletter.

We thank the Vice-Chancellor, Prof. Stephen Jobson Mitchual, and University Management for their unwavering support and vision.

We appreciate the School of Business faculty and staff for their dedication to nurturing student entrepreneurs.

We acknowledge our mentors and facilitators who give their time and expertise to guide our students.

We are grateful to our sponsors and partners:

- British Council
- THINK Network
- National Pensions Regulatory Authority (NPRA)
- AfriVenture Lab
- National Entrepreneurship and Innovation Programme (NEIP)
- Royal Crown Packaging Limited
- Qualiplast Limited
- Institute of Packaging Ghana

We thank all the students whose ideas, hard work, and determination are the heart of this publication.

# GET IN TOUCH

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