CV

CURRICULUM VITAE

ERIC SEKYERE APPIAH

Graphic Designer, Full Stack Developer

PERSONAL STATEMENT

During my undergraduate studies, I developed a strong interest in computers and internet-related technologies, particularly in Web Design, which was a part of my training as a professional Graphic Designer. This interest led me to explore and expand my skills, eventually allowing me to practice as a Full Stack Developer for a decade. I have a demonstrated history of creating visually appealing and functional user interfaces, and I approach web development with a comprehensive and adaptable mindset. Throughout my career, I have maintained a dedication to delivering high-quality work, driven by self-motivation, confidence, and a strong work ethic.

In my current role at the University of Education, Winneba, as the technician in charge of the University's website, I have significantly contributed to enhancing the institution's online presence. This encompasses overseeing the design and maintenance of its website, while prioritizing security and optimal performance. By leveraging extensive web development skills, I've successfully automated various repetitive office tasks, resulting in increased operational efficiency and productivity.

In addition to my technical proficiency, I excel in collaboration. As a web developer and graphic designer, I've worked closely with faculty and staff to establish a robust online presence for the University. I've also taken on the role of mentoring and supervising interns and national service personnel in various graphic and web design projects, emphasizing skill development and teamwork.

PERSONAL DATA

- **Nationality**   **:** Ghanaian
- **Date of Birth**   **:** July 27, 1987
- **Place of Birth**   **:** Kumasi
- **Hometown**   **:** Akrokyere
- **Gender**   **:** Male
- **Marital Status**   **:** Married

Contact Information

- **Postal Address**   : Publishing & Web Development, UEW, Box 25, Winneba
- **Residential Address** : Mensah Sarah, H/N 33A/4, Water Works Street, Winneba
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- **Email**   : eskappiah@gmail.com | eskappiah@uew.edu.gh

Online Profiles

- **UEW Profile 1**   : http://pilot.uew.edu.gh/dprc/staff/profile/eskappiah
- **UEW Profile 2**   : https://uew.edu.gh/staff/eric-sekyere-appiah
- **LinkedIn**   : https://www.linkedin.com/in/eric-appiah-297b5874/
- **Facebook**   : https://www.facebook.com/bigkwaku
- **Twitter 1**   : https://twitter.com/eskappiah
- **Twitter 2**   : https://twitter.com/kothebgh
- **Instagram**   : https://www.instagram.com/kotheb.gh/

PERSONAL OBJECTIVES

To leverage my technical proficiency in software applications to streamline day-to-day operations, encouraging a culture of efficiency and excellence in resource utilization for enterprise engagements within teams.

To skillfully automate repetitive tasks and business workflows, harnessing extensive web development expertise. Additionally, I endeavour to contribute to organisational marketing efforts and enhance visual communication strategies by delivering distinctive, high-quality design solutions.

To continually advance my technical proficiency in specialized equipment and cutting-edge software applications. This proactive approach ensures that I remain at the forefront of technological advancements, enabling me to provide the highest level of support and maintain safe and efficient working environments.

SKILL SETS

- User Interface / User Experience Design
- Front End Development
- Backend Development
- Graphic Design

PROGRAMMING LANGUAGES | APPLICATION SOFTWARE

- Angular
- Typescript
- JavaScript
- jQuery
- HTML
- CSS/SASS/Tailwind
- PHP
- Drupal
- Laravel
- Codeigniter
- Figma
- Adobe Suite: Photoshop, InDesign, Illustrator, Dreamweaver, Premiere Pro, XD
- Microsoft Office Suite: Word, Excel, PowerPoint

ACADEMIC QUALIFICATIONS

- **Master of Philosophy (Art Education)**, University of Education, Winneba (2018 – 2020)
- **Bachelor of Arts (Graphic Design)**, University of Education, Winneba (2007 – 2011)
- **West African Senior School Certificate Examination (WASSCE)**, Osei Kyeretwei Secondary School (OKESS), Kumasi (2018 – 2020)

WORK EXPERIENCE

Principal Designer, Department of Publishing & Web Development, UEW (2018 – *date*)

- Designed, developed, and maintained UEW website.
- Prepared and published various announcements, events, and releases on UEW website.
- Designed web banners and other graphics to enhance UEW online communications.
- Conducted database and system backups, enhancing security and performance.
- Designed UEW Admission adverts and other promotional content.
- Oversight responsibility on subordinates, *(Interns and National Service persons)*

Senior Designer, Department of Publishing & Web Development, UEW (Sept. 2012 - 2017)

- Assisted in the design, development, and maintenance of UEW website.
- Developed official websites for the Publications Unit, UEW.
- Developed and maintained web software for recording and generating the University's Documenter
- Created advertising and corporate materials.
- Assisted other departments/offices on design-related issues.

Graphic/Web Designer (National Service), Publications Unit, UEW (Oct. 2011 – 2012)

- Designed and laid out various print materials (Newsletters, Annual Report, Basic Statistics, List of Graduands, Calendars and other related documents)
- Assisted in website interface design and creation of web banners.
- Documented University activities through photography.

Teaching Assistant (National Service), Department of Graphic Design, SCA UEW (Oct. 2011 – 2012)

- Conducted technical instruction for Computer Generated Design.
- Evaluated and scored students' semester projects.

Graphic Designer/Video Editor (Internship), Creative Department, TV3 Network, Accra (Aug. – Dec. 2010)

- Designed print and screen materials.
- Assisted in various TV production projects *such as The Diva's Show, Ghana's Most Beautiful, Royals of our Time, Funeral Announcement, You and the Police, Sunrise etc.*

Graphic Designer (Internship), Business and Advert Development Unit, Graphic Communications Group Ltd. Accra (July 2010)

- Designed client adverts for the Daily Graphic Newspaper.
- Assisted in laying out adverts and announcements.

MAJOR SOLUTIONS

Developed and deployed a web-based software solution to optimize the management of the University's Documenter—a publication encompassing official announcements, notices, and pertinent information for the academic community. This innovative solution effectively addresses the repetitive nature of this task, resulting in a marked improvement in operational efficiency and overall productivity.

Designed and deployed an Online Photo Album system aimed at serving as a repository for preserving UEW's institutional image through visual storytelling. This system empowers Schools and Faculties to showcase their academic activities through curated photo galleries. Additionally, it boasts features that facilitate easy access to images for graphic and web design endeavors.

Established a web-based mechanism designed to facilitate the seamless submission of research and publications by faculty and staff for inclusion in the university's publications. This solution simplifies the submission process for faculty and staff, while also expediting collation for departmental officers in charge.

Implemented a web application to extract pertinent information such as names, programs, and class honors from spreadsheets containing the list of graduating students. This data is subsequently formatted into a non-tabular listing for publication in the list of graduands every

congregation. This process significantly optimizes workflow, as manual extraction would entail a substantial time investment.

ACHIEVEMENTS

- I made a thesis presentation as Graduate Student to a team of German visitors on Design and Development of Image Library for Documentation of Students' Artwork in the School of Creative Arts, UEW – *November, 2021*
- Redeveloped the graduation registration system and incorporated upload of pictures to aid UEW's 25th virtual congregation. The pictures were used to present the students in a congregation video. – *August, 2020*
- I consulted as a Frontend Development personnel for the design and development of an in-house Hospital management System (HMS), *2018 - 2019*
- Organised and executed an In-House training for News Editors at the Publishing and Web Development Department towards adding content to the new website developed for UEW – *February, 2020*
- Served as a member (Web designer/developer) on a Website Restructuring Committee that was tasked to review the existing University website to develop a new website for the University, taking cognisance of modern emerging trends – *October, 2018*
- The website for the University of Education, Winneba, which I assist with its management won 3rd position in the 2018 4icu Ghana University Ranking
- Worked closely with the IT Services Directorate of UEW to produce an Enterprise Resource and Integrated System (ERIS) for the University. I served as the lead UI/UX Designer and Frontend Developer on the team. – *June 2018 – 2019*
- Had the opportunity to be part of a delegation that introduced and gave training to faculty officers and administrators on ERIS in Kumasi, Mampong, Winneba and Ajumako campuses of UEW – *August 2018*
- Designed and Developed a Graduation Registration Web App to enable students of UEW who wish to be presented to register and confirm their participation in congregation ceremonies. - *November 2018*
- I received a promotion from Senior Designer status to Principal Designer status in the University of Education, Winneba. – *16th April, 2018*
- Designed and developed a fully-functional website for Jayee University College. - *2016*

- Designed and developed JOBRE, an online job request system to allow staff within the University of Education, Winneba to easily request for design jobs to be done for them, from the Publishing and Web Development Department. - *2016 - 2017*

- I am responsible for the design that standardized UEW letterheads and complimentary cards. Also responsible for the creation of individual letterheads for various Faculties, Departments, Centres and Offices on all the campuses of the University of Education, Winneba. - *2016*

- Worked closely with the ICT Directorate to produce a comprehensive Online Application System and Admission system for the University of Education, Winneba. The system was called REALSIS (Real Student Information System). I served as the main UI/UX designer and Frontend developer on the team. Main technologies used were HTML, CSS, JQuery and Angular. – *2015 - 2016*

- Designed an attractive interface for UEW Learning Management System (Moodle) http://moodle.uew.edu.gh - *2016*

- Designed and Developed login interface for UEW claims system (http://onlineclaim.uew.edu.gh) - *2016*

- Designed and developed a web-based software that was used during the 24th GUSA games hosted by University of Education, Winneba. The software was used to facilitate the registration of participants and officials from all 8 institutions, accreditation of same and for the collation of results from the various events. - *2016*

- Served as a member of the Gusa Games Secretariat in 2015/2016 The games were hosted by the University of Education, Winneba. - *2016*

- Developed web pages for Amalgamated Sport Clubs which were integrated into the main website of the University of Education, Winneba. - *2015*

- Designed an annual report for the University which had an honourable mention in the PR awards organised by the Association of Commonwealth Universities (ACU), UK. - *2013*

- Developed a dynamic website for the Publications Unit, UEW which served as the official website for the Department. – *2013 – 2019*

- Designed a brochure for the 6th Anniversary celebration of Nana Kwaku Duah II, Chief of Denti, Offinso. - *2013*

- Assisted in the design of UEW's Official Staff Applications forms (Senior & Junior staff,

- Senior Members). Work was supervised by Mr. Robert Tetteh who was then at the Human Resource Department, UEW - *2013*

- Developed a web-based software for the Publications Unit in 2012 which is used to record and generate the University's Documenter (a booklet which serves as a gazette). - *2013*
- Designed the Silver Jubilee Anniversary celebration brochure of Nana Ama Serwah Nyarko, Offinso Queenmother. - *2012*
- Designed T-shirts that were used for the 20th Anniversary celebration of the University of Education, Winneba. - *2012*
- Designed a certificate for the meritorious service awards conducted by the University to acknowledge some of its staff during the 20th anniversary celebration. - *2012*

WORKSHOPS/WEBINARS ATTENDED

- THE's World University Rankings 2024 Masterclass - Africa (ZOOM) - *October 3, 2023*
- Webinar on "Student Support and Wellness Strategies for a New Term" by Times Higher Education, *September 27, 2023.*
- Sub-Saharan Africa University Rankings 2023 Masterclass by THE Data Team, *July 6, 2023.*
- Webinar on "Optimizing Websites of African Universities for Student Centeredness and Brand Visibility Confirmation" by Association of African Universities, *August 19, 2020.*
- Workshop on Technology for Interviewing and Information Collection, University of Education, Winneba, *June 07, 2018.*
- Effective Filing and Office Management, University of Education, Winneba, *February 14, 2018.*
- Official Event Coverage Training on Camera Handling and Event Protocols, University of Education, Winneba, *April 12, 2017.*

MENTORSHIPS

- Supervised and mentored several interns and national service personnel on graphic/web design projects.

VOLUNTARY/SOCIAL SERVICE

- Member of "SHAPE Attitude Ghana," an organization advocating for good sanitation practices.
- Voluntarily educate pupils and students during anti-littering sensitization campaigns.
- Develops and maintains the website for SHAPE Attitude Ghana.

THESIS

Design and Development of Image Library for the Documentation of Students Artwork in the School of Creative Arts, UEW. A research project and report submitted to the School of Graduate Studies, University of Education, Winneba in partial fulfilment of the requirement for the award of Master of Philosophy in Art Education.

LONG ESSAY

Creating a Website for the School of Creative Arts. A research project and report submitted to the Department of Graphic Design, University of Education, Winneba in partial fulfilment of the requirement for the award of Bachelor of Art Degree in Graphic Design.

LANGUAGE COMPETENCY

- Asante Twi- Very fluent
- English- Very fluent

INTERESTS

- Building attractive and effective web user interfaces
- Effective and efficient Front-End Developments
- Creating strong and practical Advertising materials
- Creating Web based applications

HOBBIES

- Surfing the internet for current trends in UI design and Web Development as well as new Tech innovations and Graphic Design trends
- Listening to music and watching movies

REFERENCES

MR. REGINALD S. K. AGBO

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